Political-Themed Events Dominate Fall Forums

In an election year, everyone’s thoughts turn toward politics. In the fall of 2016, three major events that deal with politics will be sponsored by the Center.

**Economic Advisers Debate.** On the same day as the presidential candidate debate being held on the Washington University campus this fall, the Weidenbaum Center will host a debate between the chief economic advisers to the candidates. This debate will be held on Sunday, October 9, at 1:30 p.m. The chief economic advisers to Hillary Clinton and Donald Trump will face off to discuss the economic policies of their candidates. This will be the fourth time the Center has held an event of this nature. This event is co-sponsored with Macroeconomic Advisers and the Gateway Chapter of the National Association of Business Economics. While open to the public, all attendees must register in order to get a ticket to enter the event.

**Race, Social Movements, and the 2016 Presidential Race.** Douglas McAdam of Stanford University will address the forum on October 19. His talk will focus on the roles social movements and electoral politics have made in shifts in public policy—pushing Republicans and Democrats away from the center and more toward the fringes. Using data from polls, he will show insights about the upcoming 2016 presidential election. Washington University’s Department of Sociology is hosting this lecture, with co-sponsorship from the Weidenbaum Center and School of Law’s Public Interest Law & Policy Speakers Series.

**The 2016 Elections in Historical Context.** An historical perspective of the 2016 presidential and congressional elections will be the subject of the last forum of 2016. Prominent political historian Julian Zelizer of Princeton University will be the keynote speaker. Two Washington University faculty members—Peter Kastor, Professor of History, and Andrew Reeves, Associate Professor of Political Science—will be discussants at this event.

Watch for more information on all three of these forums.

---

**CALENDAR**

<table>
<thead>
<tr>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Public Policy Breakfast Meeting</td>
<td>9</td>
<td>Economic Advisers Debate</td>
</tr>
<tr>
<td>Public Policy Breakfast Meeting Gun Control and the Second Amendment</td>
<td>12</td>
<td>Major Donors Public Policy Roundtable Discussion Lunch</td>
<td>Major Donors Public Policy Roundtable Discussion Lunch</td>
</tr>
<tr>
<td>12</td>
<td>Major Donors Public Policy Roundtable Discussion Lunch</td>
<td>19</td>
<td>Forum</td>
</tr>
<tr>
<td>20</td>
<td>Public Policy Breakfast Meeting After the Paris Agreement—What Will Determine National Climate Change Policies?</td>
<td>25</td>
<td>Public Policy Breakfast Meeting The Impact of Regulation on the Future of the Banking Industry</td>
</tr>
<tr>
<td></td>
<td>October</td>
<td>November</td>
<td>December</td>
</tr>
<tr>
<td>1</td>
<td>Major Donors Public Policy Roundtable Discussion Lunch</td>
<td>5</td>
<td>Major Donors Public Policy Roundtable Discussion Lunch</td>
</tr>
<tr>
<td>14</td>
<td>Public Policy Breakfast Meeting Washington Politics After the 2016 Elections</td>
<td>8</td>
<td>Forum</td>
</tr>
<tr>
<td>8</td>
<td>The 2016 Elections in Historical Context</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Calendar subject to change.
Please visit [http://wc.wustl.edu](http://wc.wustl.edu) for more information on Weidenbaum Center programs and activities.
The Weidenbaum Center continues both its academic and public policy efforts. Our mission remains to serve as a bridge between policymakers and scholars by supporting scholarly research, public affairs programs, and other activities at the intersection of business and government.

This newsletter provides insight into our upcoming public policy and public outreach programs, as well as some other special highlighted programs and activities. The academic research efforts and programs encouraged and supported by the Center can be viewed on our website and in our annual reports.

Highlighted items in this newsletter include our 2016 Media Retreat Awardee, an update on our TAPS program, and a recent award-winning publication penned by one of our Weidenbaum Center Research Fellows.

As always, we welcome your insights, comments, and/or recommendations for public policy issues that we might evaluate for future programs.

Fletcher Wins 2016 Award for Evidence-Based Journalism at Annual Media Retreat

In June, the Center was pleased to present its 2016 Weidenbaum Center Award for Evidence-Based Journalism to Michael Fletcher for his Washington Post articles dealing with the housing crash and subsequent recession and their devastating effect on Americans—especially African-Americans.

In early 2016, Fletcher joined the staff of “The Undefeated,” ESPN’s site that provides in-depth reporting, commentary and insight on race and culture through the lens of sports. Formerly, he spent 21 years with The Washington Post, the last seven as a national economics correspondent, writing about unemployment, state and municipal debt, the evolving job market, and the auto industry. Previously, he was a White House correspondent for the paper, covering both the Barack Obama and George Bush administrations. He also has written about education and race relations, serving as the Post’s national race relations reporter for five years. Fletcher is co-author of Supreme Discomfort: The Divided Soul of Clarence Thomas, a critically acclaimed biography published by Doubleday in April 2007—a book he co-authored with Kevin Merida, editor-in-chief for “The Undefeated.”

This annual award recognizes past participants whose work represents quality journalism on public policy which embodies the principles of the Media Retreat. The award recipient receives a recognition plaque and award of $1,000 at the opening dinner of the Retreat. The recipient is also invited to once again attend the entire Media Retreat if he/she desires. All Media Retreat participants are eligible to submit an entry for consideration for the award each year.
WEIDENBAUM CENTER RESEARCH FELLOWS

Ten faculty from the Departments of Economics and Political Science serve as Research Fellows at the Center. Three Political Science faculty are highlighted below.

In fiscal year 2017, the Center will continue to support Professor Dan Butler’s project, “Laboratories of Democracy,” which helps connect public officials and researchers who are interested in carrying out randomized controlled experiments that evaluate the effectiveness of government, policies, and programs. Since the project began, Butler has had or will have articles published in American Journal of Political Science, Legislative Studies Quarterly, Political Research Quarterly, Public Administration Review, and Journal of Experimental Political Science.

Andrew Reeves (with Douglas Kriner) received the 2016 Richard E. Neustadt Award for their book, The Particularistic President: Executive Branch Politics and Political Inequality. The book challenges the view that presidents, the only officials elected by the entire nation, are the sole stewards of the interests of all Americans—compared to the more parochial interests of members of Congress. By examining a diverse range of policies from disaster relief aids, military base closings, allocation of federal spending, etc., the authors show that presidents are particularistic. Presidents routinely pursue policies that allocate federal resources in a way that disproportionately benefit their more narrow partisan and electoral constituencies. Though presidents publicly take on the role of national representative, in reality they prioritize the needs of certain constituents over others.

Professor Betsy Sinclair has been awarded a National Science Foundation (NSF) grant for her project “Meeting the Challenges: Evaluating the Impact of the Top-Two Primary on California Voters.” The project evaluates the effect of the top-two primary on voter behavior and attitudes and the extent to which voters become more informed about candidates as a consequence of this primary election reform.

The project will use Weidenbaum Center TAPS survey data to: (1) compare a California sample to a national probability sample of registered voters; (2) analyze differences in trends in respondents’ political knowledge, interest in politics, and sources of political information over the general election cycle; and (3) focus on examining differences found in co-partisan general elections as opposed to same-partisan general elections.

The June 2016 California primary will be the first time that a large number of voters will participate using the “top-two” system. This will give the social science community a unique opportunity to understand whether the “top-two” primary will allow voters to elect more moderate representatives.

Research Fellows

Gaetano Antinolfi, Economics
Costas Azariadis, Economics
Daniel Butler, Political Science
Matthew Gabel, Political Science
Juan Pantano, Economics
Sunita Parikh, Political Science
Bruce Petersen, Economics
Andrew Reeves, Political Science
Guillermo Rosas, Political Science
Betsy Sinclair, Political Science
Murray Weidenbaum Scholars Program

Professor Murray Weidenbaum spent most of his distinguished career at Washington University working with undergraduate and graduate students. More than a thousand students benefited from his teaching and mentoring. This undergraduate student funding program was created to honor him for his many years of dedication.

Students work with faculty whose expertise lies in areas such as:

- Micro and macroeconomics
- Environmental economics
- Social choice, political economy, and democracy
- Industrial organization and medical economics
- Statistics
- Judicial politics
- Comparative political behavior democratic processes
- Democratic institutions
- International relations and political economy
- American politics and policy making

Who Benefits from the Program
The Murray Weidenbaum Scholars Program gives Washington University undergraduate students a unique and rewarding opportunity to learn and work under the guidance and mentoring of world-class academic experts in the fields of economics and political science. Previous scholars were Adam Caplan, Nay’chelle Harris, Ryan Mikkelson, and Tianzan Pang. This program provides three primary types of support for undergraduate scholars:

Candidates for the Program

- Research Assistantships
- Support for Honor Theses
- Conference Travel

Undergraduates are chosen by academic standing, interests, or career goals. Stipends are determined by faculty mentors and vary based upon the hours needed to complete research projects. Requests for funds for travel/data are evaluated on a case-by-case basis by the Center’s Director and Associate Director.

Weidenbaum Center Undergraduate Research Assistants

Brian Leibowitz is a junior in the College of Arts & Sciences majoring in economics with minors in political science and Spanish. His research interests include public policy responses to income inequality as well as topics in both domestic and international economic development. Brian recently completed a project for Professor Smith researching the relationship between congressional conference committee members and their ranking on related standing committees. Previously, he has assisted Melinda Warren with the annual regulatory budget report as well as the monthly regulation update letter.

Conor Hammond is also a junior in the College of Arts and Sciences pursuing a major in International & Area studies and a minor in Astrophysics. He has worked with Weidenbaum Center Director Steven Smith researching Senate leadership in the early 20th Century, use of unanimous consent agreements in the Senate, as well as other Congress-related issues. He has also done research for University of Delaware professor and Weidenbaum Center Media Retreat lecturer Joel Best, whose retreat lecture is based on his book Damned Lies and Statistics.
SPECIAL PROGRAMS

Continuation of The American Panel Survey

The Weidenbaum Center is pleased to announce that The American Panel Survey will continue for another four years. The panel is administered by GfK Custom Research.

The American Panel Survey (TAPS) is made up of a national probability sample from a panel of about 2,000 adults in the United States. TAPS is used for a variety of social science research projects, including survey experiments and long-term panel studies. Fourteen university faculty have had research modules on TAPS. In addition, seven graduate students have written papers or are planning dissertation projects using TAPS data. So far, 43 book chapters, journal articles, and papers have resulted from TAPS. Research module questions on TAPS have included unilateral power and the presidency, attitudes toward disclosure of Alzheimer disease research results, implications of ideological dissatisfaction for Supreme Court legitimacy, the relationship between personal stability and ideological structure in the mass public, and the origins and limitations of systematic individual level changes in party identification. Many other projects are currently underway and will produce additional papers in the near future.

The Weidenbaum Center allows all researchers one year of private access to the data collected using TAPS. After one year, all data becomes public and is placed on the TAPS website. This public data and screenshots of the surveys can be found on the website, http://taps.wustl.edu.

The panel was recruited using an address-based sampling (ABS) frame. That is, from a random selection of residential addresses, stratified using ancillary data on age and ethnic group, a panel of more than 2,000 was recruited. TAPS surveys are administered online; selected panelists who do not have a computer or online service are provided a computer and internet access by TAPS.

Questions about TAPS should be directed to Melinda Warren (warren@wustl.edu; 314-935-5652).

Jacob Montgomery, Assistant Professor in the Department of Political Science, recently was awarded a grant from the National Science Foundation for his project, “Computerized Adaptive Testing for Public Opinion Research.” Professor Montgomery’s project will involve survey time with TAPS so that he may utilize this mechanism with a national representative sample to collect data for norming computerized adaptive testing (CAT) battery calibrations. The amount of survey time needed for his research is approximately 15 minutes, which translates into roughly 150 question items. In addition, participating in the TAPS program will allow him access to the considerable amount of data already collected on panel participants, including administrations of full versions of several of the batteries of interest. This project will improve the capabilities of researchers across disciplines to measure traits and attitudes from surveys. Professor Montgomery’s research is in the areas of political methodology and American politics, with a special interest in political parties. He teaches courses on statistical methods and American political parties.
MAJOR DONOR PROGRAMS

Public Policy Breakfast Series - The Weidenbaum Center Eliot Society and Major Donors series consists of informative presentation by local and national experts who summarize and share their insights on key current public policy issues. Details on upcoming programs follow.

September 7—Gun Control and the Second Amendment
Professor Gregory Magarian is a well-known expert in free speech, the law of politics, and law and religion. He has written about a variety of topics in constitutional law, including free speech theory and doctrine, media regulation, regulation of political parties, the relationship between church and state, and substantive due process. Before becoming a law professor, he clerked for U.S. Supreme Court Justice John Paul Stevens, as well as for the Hon. Louis Oberdorfer, U.S. District Court for the District of Columbia. Professor Magarian also practiced law for five years with the Washington, D.C. firm of Jenner & Block as a litigation associate. His talk will focus on the Supreme Court—explaining how the Court’s Second Amendment decisions might affect current policy proposals and then talk about the impact that the Court vacancy and the (eventual) new Justice appointment will have on the gun issue.

September 20—After the Paris Agreement – What Will Determine National Climate Change Policies?
Dr. Susanne Dröge has specialized in environmental and international economics with a long-standing work experience on trade and environment issues. She has worked for different research institutes; however, since 2006 she has served as a Senior Fellow in the Global Issues Division at the German Institute for International and Security Affairs (SWP) in Berlin. Her presentation will look into the political situation following the December 2015 Paris climate talks (which involved 196 parties adopting a new international agreement on climate change) and will explain the German and the EU approaches to delivering on their targets. This event is co-sponsored with the St. Louis Warburg Chapter of the American Council on Germany. Note: this breakfast meeting is open to all Weidenbaum Center donors.

October 25—The Impact of Regulation on the Future of the Banking Industry
David W. Kemper is Chairman of the Board and CEO of the holding company, Commerce Bancshares, Inc; and Chairman of the Board and CEO of Commerce Bank. He joined Commerce Bank in 1978 as Vice President in charge of Commercial Lending and in 1991 was elected to his current position. Kemper heads the Executive Committee of Commerce Bancshares, Inc. A 1972 graduate of Harvard University, he received an MBA from the Stanford Graduate School of Business in 1976. He is a member of the American Academy of Arts and Sciences. He will talk about how regulation and other issues will affect the future of the banking industry.

November 14—Washington Politics After the 2016 Elections
Professor Steven Smith, Weidenbaum Center Director, will provide his analysis of the results of the presidential and congressional races on November 8. One of the major issues will be the nomination of a Supreme Court Justice—whether that person is conservative or liberal will be decided by the winner of the presidential election. A total of 469 seats in the U.S. Congress are up for election (34 Senate seats and all 435 House seats). The direction the country will take involving issues such as job growth, immigration, fighting terrorism, health care, and trade will be determined by which party controls Congress.
MAJOR DONOR PROGRAMS

Major Donors Public Policy Luncheon Series

The Center’s Major Donors roundtable discussions allow guests the unique opportunity to interact with leading scholars and industry experts from the University and the broader St. Louis community. Normally held every month during the academic year, the lunches provide a platform for participants to engage with both prominent intellectuals and one another in an open dialogue. Topics are selected from current events and address economic, political, legal, health, or international issues.

*Upcoming meetings will be held on September 12, October—TBD, November 1, and December 5.*

NOTE: These meetings are by invitation only and registration is required.

Other Eliot Society Member Programs

The Center also hosts other Eliot Society events and programs such as excursions, tours of print and painting collections with an expert guide, dinners with forum speakers, and receptions for members and prospective members. Many of these programs are graciously hosted by one of the Center’s Eliot Society members. These programs enable members to interact with each other on a more informal basis. Contact Gloria Lucy at 314-935-5689 (glolucy@wustl.edu) for more information.

In addition, Weidenbaum Center Eliot Society members are invited to Washington University Eliot Society lectures, travel series, the annual Eliot Society Dinner, and other special events and programs. For a list of upcoming events, contact Valerie Haffner, Eliot Society Office, 314-935-8096, or toll free 877-215-2727.
Center Forums, Debates and Lectures are intellectually challenging programs which provide a platform for business leaders, government officials, media, and the public on economic and political issues that are important to the nation and the world. These events are open to the public and free of charge.

**Debate**

**October 9 — Debate Between Economic Advisers to Clinton and Trump**

Top economic advisers to the presidential candidates will face off on Sunday, October 9, to debate the differences between the economic platforms of Hillary Clinton and Donald Trump. This event is co-sponsored with Macroeconomic Advisers and the Gateway Chapter of the National Association of Business Economics.

While open to the public, all attendees must register in order to get a ticket to enter the event. More information will be forthcoming.

**Forum**

**October 19 — What a Long, Strange Trip It’s Been: Race, Social Movements, and the 2016 Presidential Race**

Douglas McAdam is the Ray Lyman Wilbur Professor of Sociology at Stanford University and the former Director of the Center for Advanced Study in the Behavioral Sciences. He is the author or co-author of 18 books and numerous other publications in the area of political sociology, with a special emphasis on race in the United States, American politics, and the study of social movements and “contentious politics.” Among his best known works are *Political Process and the Development of Black Insurgency, 1930-1970*, a new edition of which was published in 1999 (University of Chicago Press), *Freedom Summer* (1988, Oxford University Press), which was awarded the 1990 C. Wright Mills Award as well as being a finalist for the American Sociological Association’s best book prize for 1991, and *Dynamics of Contention* (2001, Cambridge University Press) with Sid Tarrow and Charles Tilly. He is also the author of the 2012 book, *A Theory of Fields* (Oxford University Press), with Neil Fligstein. More recently, he coauthored a book on the historical origins of the deep political and economic divisions that characterize the contemporary United States. The book, from Oxford University Press, is entitled: *Deeply Divided: Racial Politics and Social Movements in Post-War America* (with Karina Kloos). He was elected to membership in the American Academy of Arts and Sciences in 2003.

Professor McAdam’s talk will focus on the roles social movements and electoral politics have made in shifts in public policy—pushing Republicans and Democrats away from the center and more toward the fringes. Using data from polls, he will show insights about the upcoming 2016 presidential election.

Washington University’s Department of Sociology is hosting this lecture. The Weidenbaum Center and School of Law’s Public Interest Law & Policy Speakers Series will co-sponsor the event.
December 8 — The 2016 Elections in Historical Context

Keynote Speaker

Showing how the presidential and congressional 2016 elections compare to those of previous years will be the subject of the last forum of the Fall semester.

Leading political historian Julian E. Zelizer of Princeton University will give the keynote talk and two Washington University faculty members—Peter Kastor, Professor of History, and Andrew Reeves, Associate Professor of Political Science—will be discussants at this event.


Washington University Discussants

Peter Kastor, Professor and Chair of History and Professor of American Culture Studies, examines the intersection of politics, policymaking, and culture during the half-century following American independence. In particular, he is interested in the functional realities of governance. He has taught numerous courses on the presidency, including his current class, “Americans and their Presidents.” His book project, tentatively titled Creating a Federal Government, takes a national perspective on policymaking.

Andrew Reeves is an Associate Professor of Political Science and Research Fellow at the Weidenbaum Center. His interests are on the interchange between institutions and behavior with a focus on political accountability in the United States. He teaches classes on “The American Presidency,” “American Elections and Voting Behavior,” and “Executive Branch Politics.”

For additional information regarding the Weidenbaum Center’s major donor programs such as the public policy breakfasts, public policy luncheon series, or any Eliot Society events, please contact Gloria Lucy (314-935-5689; glolucy@wustl.edu).

For additional information on Weidenbaum Center debates, forums, or lecture series, past or upcoming programs, program content, volunteer opportunities, or co-sponsorship of any of these events, please contact Melinda Warren (314-935-5652; warren@wustl.edu).
Support

The Weidenbaum Center, while an integral part of Washington University, is responsible for its own financial support. It relies upon generous donations from individuals, corporations, and foundations.

General support is needed for its operating budget and designated funds are relied upon for its special programs—such as its Murray Weidenbaum Scholars Program and The American Panel Survey (TAPS) program. It relies upon generous donations from individuals, corporations, and foundations.

As a nonprofit, nonpartisan organization, it falls under the University's 501(c)(3) tax-exempt status. Anyone able to help provide support or assist in fundraising should contact:

Weidenbaum Center Staff:

Melinda Warren
(warren@wustl.edu; 314-935-5652)

Gloria Lucy
(glolucy@wustl.edu; 314-935-5689)

Washington University Volunteers & Staff:

James E. Schiele
(moseley@wustl.edu; 314-935-3852)

Brian Lewis
(brian_lewis@wustl.edu; 314-935-5249)

Weidenbaum Center Administration/Staff

Steven S. Smith
Director
smith@wustl.edu
314-935-5662

Steven Fazzari
Associate Director
fazz@wustl.edu
314-935-5693

Richard Mahoney
Distinguished Executive in Residence
moseley@wustl.edu
314-935-5662

Melinda Warren
Director, Weidenbaum Center Forum
warren@wustl.edu
314-935-5652

Gloria Lucy
Associate Director/Business Manager
glolucy@wustl.edu
314-935-5689

Christine Moseley
Administrative Coordinator
moseley@wustl.edu
314-935-5662