Murray Weidenbaum Elected to American Academy of Arts & Sciences

Murray L. Weidenbaum, Ph.D., the Edward Mallinckrodt Distinguished University Professor in Arts & Sciences, professor of economics, and honorary chairman of the Weidenbaum Center on the Economy, Government, and Public Policy, received notification in May 2007 that he was one of two Washington University professors who were elected fellows of the American Academy of Arts and Sciences.

To quote Chancellor Mark S. Wrighton, “I am delighted to have two of our outstanding faculty receive this tremendous honor. Professors Weidenbaum and Piwnica-Worms are two dedicated scholars, and this recognition is well-deserved. This achievement symbolizes the good fortune we have had at Washington University in attracting premier faculty.”

Weidenbaum is among 203 American men and women elected as fellows this year by the Academy, an organization formed in 1870 to cultivate the arts, and sciences and to recognize leadership in scholarship, business, the arts, and public affairs.

The Academy’s membership of more than 4,500 includes more than 170 Nobel laureates and 50 Pulitzer Prize winners. Fellows are selected through a competitive process that recognizes individuals who have made pre-eminent contributions to their disciplines and to society at large.
Professor Murray Weidenbaum, while on sabbatical leave (through December 2007), continues to study the major Washington area think tanks.

He is analyzing the activities of five DC-based public policy research institutes (think tanks) in an effort to improve public understanding of their very special part of the economy as well as developing proposals for enhancing their performance. His completed research will be published in late spring and is currently under review at several publishers.

During various aspects of the project, he has had the help of two undergraduate research assistants (Jeremiah Pawlowicz and Pornsak Chandanabhumma) and a volunteer (Andrew Weidenbaum). Professor Weidenbaum will speak on his think tank study and participate in a book signing at a Weidenbaum Center Public Policy Breakfast Meeting, tentatively scheduled for May 2008.

Professor Smith published two books in recent months. *Party Influence in Congress* (Cambridge University Press) evaluates the influence of legislative parties on the behavior of individual legislators and policy outcomes. The fifth edition of *The American Congress* (Cambridge University Press) was published earlier this fall.

Professor Smith continues work on two book projects. *Steering the Senate* explains the development of parties and leadership in the U.S. Senate, where formal floor leadership posts did not emerge until the 20th century. *Law Making and Decree Making in the Russian Federation* describes and explains the development of presidential-parliamentary relations in Russia since the early 1990s.

Professor Smith also is co-editing a volume on congressional politics to be published in 2008 by Cambridge University Press. In addition, with Professor Melanie Springer, he is preparing an edited volume on reform of the presidential primary process.

Paul Rothstein is on sabbatical for the 2007-08 academic year. During that time he is a visiting professor in the Department of Economics at Duke University. He is teaching one class at Duke and plans to collaborate with a number of scholars there.

He will also conduct a project with former Weidenbaum Center visiting scholar Gary Hoover and current Weidenbaum Center researchers Ji Yan and Gabriel Braitberg that examines the effects of spending by philanthropic foundations on growth and economic conditions in American states.

Professor Rothstein is continuing his work on state-level competition and the implications of raising revenue to fund local public goods. This work will enable him to extend his recently published work on transferable tax credits in Missouri with former Weidenbaum Center researcher Nathan Wineinger.
Empirical Implications of Theoretical Models Summer Institute

The Weidenbaum Center will host its sixth EITM Summer Institute in June 2008. This National Science Foundation funded program is comprised of three, week-long training seminars focusing on the methodological challenges posed by mathematical models of the strategic aspects of politics.

Students are involved in intensive classes during the day, followed by hands-on lab application in the evening. Seminars are led by Washington University faculty members as well as nationally recognized faculty from institutions such as Princeton, Stanford, and the University of Rochester.

Graduate students and junior faculty from around the world are invited to attend.

For more information on the EITM program, please visit the website at http://wc.wustl.edu/eitm.

Spring 2008

Annual Dinner

Each year the Weidenbaum Center holds its Annual Dinner to thank supporters and the university community. A major figure in public affairs addresses key national or international issues. Alejandro D. Wolff, Deputy Permanent U.S. Representative to the United Nations, has agreed to be the 2008 speaker. Mr. Wolff is a career member of the Senior Foreign Service. He has served as Deputy Chief of Mission in Paris, Executive Assistant to the Secretary at the Department of State, Deputy Executive Secretary of the Department of State, and Deputy Chief of Mission in Nicosia, Cyprus. Ambassador Wolff is the recipient of the Department of State’s Distinguished, Superior, and Meritorious Honor Awards.

Eliot Society Public Policy Luncheons

The Center’s Eliot Society Public Policy Luncheon Series resumes with meetings on November 12 and December 17 (spring dates to be announced).

This series brings together major Weidenbaum Center donors with faculty experts in an open exchange of ideas on current public policy topics.

The economy, government regulation, taxes, government spending, intellectual property rights, and health care are discussed as well as global issues such as international trade, outsourcing, international peace (or lack of it), intellectual property rights and copyright issues, and terrorism.
An Impending Influenza Pandemic?

On Friday, November 9, the Federal Reserve Bank of St. Louis and the Murray Weidenbaum Center on the Economy, Government and Public Policy will co-host the conference, An Impending Influenza Pandemic? What Has Been Learned from 1918?

It is difficult to predict when the next influenza pandemic will occur or how severe it will be. When a new influenza virus emerges for which people have little or no immunity, and for which there is no vaccine, the disease spreads easily from person-to-person, and can sweep across the world in a very short time. Therefore, pandemics are global disease outbreaks. Through measures such as border closures and travel restrictions, countries can only delay the arrival of the virus.

This forum will focus on what has been learned from the Spanish flu pandemic in 1918 and how this knowledge can be applied to possible future pandemics. Experts on the economics of pandemics and a group of city, county and national health directors will discuss preparedness and public education issues.

Thomas Garrett of the Federal Reserve Bank of St. Louis will kick off the conference with a talk on the economic effects of the 1918 influenza pandemic. William Stanhope of Saint Louis University will analyze the differences between St. Louis and Philadelphia in responding to influenza in 1918. A group of health professionals, including a representative from the Centers for Disease Control, will address public education and preparedness plans in the event of a future pandemic.

An Impending Influenza Pandemic?

November 9

Availability is limited
http://wc.wustl.edu/influenza/ or call (314) 935-6790
February 12, 2008

Negative Campaign Advertising

On February 12, the Weidenbaum Center will host an evening forum debate, Negative Campaign Advertising. Throughout history politicians have used various methods to achieve their goal of being elected. Over the years, many candidates for public office have found that it is most advantageous to use political advertising — including ads attacking their opponents — to persuade voters. But does negative campaigning work and with what consequences for the quality of our elections and our political system? With the presidential election and its inevitable advertising just around the corner, a discussion of negative campaign advertisements is most relevant.

John Geer of Vanderbilt University will take the position that negative campaign ads benefit voters and the larger political system. Thomas Patterson of Harvard University will take the opposing position arguing that attack advertising is a turnoff for some citizens and has eroded trust and interest in politics. Both have empirical evidence and compelling arguments.

March 3, 2008

Economics and Politics of Globalization

On March 3, the Weidenbaum Center will hold the second major public forum under its Multinational Enterprises and the Global Economy program. This evening event will feature a talk by Matthew J. Slaughter, Professor of International Economics at the Tuck School of Business at Dartmouth University. Professor Slaughter, former member of the Presidents’ Council of Economic Advisers, will focus on the global operations of multinational firms. Knowledge creation and sharing within firms, how activities are structured across borders, and the labor-market impacts of international trade will be discussed.

Forum Registration

Registration is required for each forum program and space is limited. Please register on-line at http://wc.wustl.edu.

Information on past or upcoming programs, program content, volunteer opportunities, co-sponsorship, or other funding opportunities should be directed to: Melinda Warren, Director, Weidenbaum Center Forum, 314-935-5652 (phone); warren@wustl.edu.
Breakfast Series

Upcoming Weidenbaum Center Public Policy Breakfast Meetings

The Center’s Breakfast Series gives local experts as well as experts from across the country the opportunity to present their views and voice their concerns on many important issues. The following is a summary of upcoming programs.

November 6, 2007
Putin’s Russia

On November 6, Thomas Remington, Professor of Political Science and Chair of the Political Science Department at Emory University (currently on leave at Harvard), will lead a discussion on “Putin’s Russia.” His research specializes on the development of representative agencies in post-Communist Russia, particularly parliamentary politics and legislative-executive relations.


He is a past member of the Board of Directors of the National Council for Eurasian and East European Research and of the Board of Directors of the American Association for the Advancement of Slavic Studies. He is Advisor for Russia Workshops for the East-West Parliamentary Practice Project, based in Amsterdam, and has planned and directed a series of workshops for parliamentarians in a number of cities in Russia since 1993.

December 18, 2007
Bioethics and the Stem Cell Research Debate

On December 18, Professor Rebecca Dresser will speak on “Bioethics and the Stem Cell Research Debate.” Professor Dresser is the Daniel Noyes Kirby Professor of Law and Professor of Ethics in Medicine at Washington University’s School of Law. Professor Dresser’s teaching focuses on the subjects of legal and ethical issues in end-of-life care, biomedical research, genetics, assisted reproduction, and other related topics.

Professor Dresser has served as a member of the President’s Council on Bioethics since 2002. From 1997-2002, Dresser served as a member of the Ethics Committee of the American Society for Reproductive Medicine.

Professor Dresser’s publications include When Science Offers Salvation: Patient Advocacy and Research Ethics. She is also a co-author of The Human Use of Animals: Case Studies in Ethical Choice and Bioethics and Law: Cases, Materials and Problems.
January 23, 2008
Innovations in Public Opinion Polling and the Polling Business

On January 23, Gordon Black of Harris Interactive will talk on “Innovations in Public Opinion Polling and the Polling Business.”

In 1975, Dr. Black founded the Gordon S. Black Corporation — known today as Harris Interactive. Harris Interactive is one of the largest market research and consulting firms in the world and the global leader in conducting online research. Its Harris Poll is one of the longest running independent opinion polls in the United States. Poll results are utilized by policy makers, business leaders, and members of the media to obtain information on diverse topics.

Dr. Black received his Doctorate in Political Science from Stanford University after completing his undergraduate degree at Washington University in St. Louis.

February 20, 2008
The Link Between Role and Reputation at the Federal Reserve

On February 20, Michael Orlando, Vice President for Research, Evolve24, will discuss “The Link Between Role and Reputation at the Federal Reserve.”

Dr. Orlando received his Ph.D. in Economics from Washington University in 2000. Previously Dr. Orlando served as Vice President, Branch Executive, and Economist at the Denver Branch of the Federal Reserve Bank of Kansas City.

March 19, 2008
Genetically Modified Food

On March 19, Roger Beachy will discuss “Genetically Modified Food.”

Dr. Beachy is a former professor in the Biology Department and Director of the Center for Plant Sciences and Biotechnology at Washington University. His work, in collaboration with Monsanto Company, led to the development of the world’s first genetically modified food crop, a variety of tomato that was modified for resistance to viruses.

His technique to produce virus resistance in tomatoes has been replicated by researchers around the world to produce many types of plants with resistance to a number of different virus diseases.

Dr. Beachy is the founding president of the not-for-profit Donald Danforth Plant Sciences Center. He is responsible for developing and implementing the Danforth Center’s strategic direction, recruiting its staff, and formulating its research programs. A member of the National Academy of Sciences, he is internationally known for his groundbreaking research on developing virus-resistant plants through biotechnology.
April 1, 2008
The Volatile Housing Market and the Financial Challenges of Housing

On April 1, Allan Mendelowitz, Director of the Federal Housing Finance Board, will offer his views on “The Volatile Housing Market and the Financial Challenges of Housing.”

After having been selected to the board of directors of the Federal Housing Board in 2000, Mendelowitz served as its chairman until 2001. Prior to his work for the Federal Housing Board, Mendelowitz was appointed to several important positions, including executive director of the U.S. Trade Deficit Review Commission, Vice President of the think tank Economic Strategy Institute, and managing director for International Trade, Finance and Economic Competitiveness at the General Accounting Office.

In addition, Mendelowitz was a former faculty member at Rutgers University, where he taught international trade and finance, as well as urban and regional economics, focusing on housing economics, local public finance and urban economic development.

May 2008
Think Tanks and the Marketplace for Ideas

In May 2008, Professor Murray Weidenbaum, Honorary Chairman of the Weidenbaum Center and Mallinckrodt Distinguished Professor of Economics, will share his reflections on “Think Tanks and the Marketplace for Ideas.” This talk is based on his 2007 research project that focuses on improving public understanding of think tanks and their roles in enhancing public policy. His study covers the five major DC-based think tanks. His results will be published in Spring 2008.
Center Research Programs

The Center continues to build more comprehensive research programs in public policy areas that complement University faculty expertise. Two programs are currently in place, the Multi-national Enterprises and the Global Political Economy program and Citizenship, Civil Society, and Democratic Values program. The following describes the newest program to be added, American Politics.

The program in American Politics will sponsor major studies of important aspects of American politics. The program’s focus this year is the presidential primary process. Political science professors James Gibson and Melanie Springer are preparing a national survey of public attitudes toward the process and reform proposals. Professors Steven Smith and Melanie Springer are editing a volume of essays about the strengths and weaknesses of the current process and the proposals for reform.

Anyone wishing to help sponsor programs in these research areas should contact Melinda Warren (warren@wust.edu, 314-935-5652) or Gloria Lucy (glolucy@wustl.edu, 314-935-5689).

Taking Form | Construction on the new Social Sciences/School of Law building is progressing. The construction site, located on the west end of campus parallel to Brookings Hall, is expected to be completed by this coming summer. The building will house the Weidenbaum Center, Departments of Economics and Political Science, as well as other departments, schools, and centers.
Center Grants
A major goal of the Weidenbaum Center is to help sponsor and support research by faculty primarily in the Departments of Economics and Political Science. One of the ways the Center does this is by providing small seed grants to initiate faculty projects and encourage research and development. The following publications that were helped by projects are just a few currently underway.

Andy Sobel
In Domestic Finance, Credible Commitments, Global Leadership, Andrew Sobel examines the domestic foundations of leadership, or hegemony, in the global political economy. A hegemon establishes the rules of the game for global political-economic affairs. What endows a state with this capacity? Many use economic, military, or demographic size as proxies for the processes that spawn the capacity for global leadership. Clearly size is important, but history demonstrates that a hegemon is not necessarily the most populous state with the largest military or economy. Others suggest that a state becomes the hegemon by providing key collective goods that reduce barriers to global exchange and promote globalization and global capitalism.

Sobel suggests the ability to provide such collective goods derives from institutional choices made in a domestic arena to manage and guide financial arrangements in a society. By domestic financial arrangements I include tax systems, banking systems, mechanisms of central banking that provide lender of last resort functions, and public and private capital markets mechanisms that facilitate or hinder borrowing for war or profit. These influence the ability of governments and private enterprises to borrow; the perceptions of economic actors over savings, investment, and consumption; the willingness of those with a surplus of capital to loan that capital to those experiencing a shortage; the ability to borrow and lend capital across borders; and the growth of societies. A sufficiently large state that adopts productive private and public financial arrangements be-

Research Grants

comes a central player, a hub, in the global economy.

The project focuses on three periods of global leadership: the Dutch in the 1500s-1600s, the British in the 1700s-1800s, and the Americans in the last half of the 1900s through today and the near future. It provides insights about the domestic financial mechanisms underpinning global leadership in the past, the potential for U.S. decline as a hegemonic actor. It also sheds light on if, how, or when China, India, Japan, or others may challenge U.S. global political-economic leadership in the 21st century and the implications of such challenges if they occur.

Matthew Gabel and James Spriggs
A Weidenbaum small grant provided the funding for Professors Gabel and Spriggs’ research project, “The European Court of Justice.” The study will analyze legal development in the European Court of Justice (ECJ) using network analyses of the patterns in the ECJ’s citations to court deci-
A network analysis maps and measures how court decisions and other legal authorities are linked to one another through citations. The development of law is revealed through the way in which cases and other authorities are connected to one another through citations and the manner in which those linkages change over time.

With regard to the EJC, the literature claims that it has constructed an unprecedented supranational legal order, with a strong norm of “stare decisis” constraining judicial decision making and therefore the development of (EU) law. Yet, no systematic empirical analyses have been conducted on this topic. Our study will therefore provide the necessary data to examine temporal change in the structure of the EU legal order as well as arguments about differences across legal areas in the importance of precedent for ECJ decisions. By examining the flow of precedent, most notably in the form of the citation of precedent within and across cases, we can understand how law develops over time and answer such questions as the following: how does law settle; how do some legal rules become central to deciding disputes and others do not; why are some legal rules broadened and others restricted by subsequent judicial decisions; how are legal principles transmitted within and across courts; and, more generally, why do judges make the policy choices that they do?

**Andrew Mertha**

A Center grant was also instrumental in research for Professor Mertha’s forthcoming book, *China’s Water Warriors: Citizen Action and Policy Change*. His current project seeks to extend these findings beyond the policy area in *Water Warriors* (hydro-power) to determine how generalizable these findings are to other policy areas in China.

This research program has potentially dramatic implications for one’s understanding of political liberalization and the changes of the policy making process in China (and other developing countries).

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**Research Grants**

James Spriggs

This research program has potentially dramatic implications for one’s understanding of political liberalization and the changes of the policy making process in China (and other developing countries).

**Book Review: China’s Water Warriors: Citizen Action and Policy Change**

China’s Water Warriors will force a major alteration in the way we understand China today. Andrew Mertha uses concepts and ideas from the field of American politics to good effect and ties his cases to critical themes in the field of domestic Chinese politics. He demonstrates the space that the liberalizing and internationalizing polity has been able to clear for the intrusion of new actors; his analyses of the changed role and influence of such players as the media and NGOs are pathbreaking and highly revealing. Mertha’s deep knowledge of historical legacies brings nuance and reliability to his fascinating stories, and the vividly told narrative benefits greatly from Mertha’s expert skill in asking — and teasing out answers to — subtle and sensitive questions of his informants.

— Dorothy J. Solinger

University of California, Irvine
The Center sponsored grants providing funding for faculty research, primarily in the fields of economics and political science. Each semester a number of small grants are awarded to projects that show the greatest potential. The following list of upcoming publications is the products of recent grants to faculty in the departments of Economics and Political Science.

- **Charles Moul**, “Prices and Endogenous Market Structure in Office Supply Superstores,” with Mark Manuszak, *Journal of..."
Center Supported University Workshops

The Weidenbaum Center, in an effort to enrich the programs offered to departmental graduate students and to encourage collaboration among faculty, supports a variety of workshop programs. These programs run in the fall and spring of each year. Scholars are brought in from across the globe to participate in this program.

Currently the Center supports two workshops in the Department of Economics — Macroeconomics Seminars and the Departmental Seminars.

Examples of upcoming seminars include:

- **Jesse Shapiro**, University of Chicago, “Can Higher Prices Stimulate Product Use? Evidence from a Field Experiment in Zambia”
- **Hanno Lustig**, University of California-Los Angeles, “Macro Implications of Household Finance”

Economics Faculty News

Spotlight on Faculty
Werner Ploberger has been named the Thomas H. Eliot Distinguished Professor in Arts & Sciences. A formal installation ceremony was held on October 30, 2007.

Professor Ploberger joined Washington University’s Department of Economics in 2006. His research interests include statistics, econometrics methodology, and time-series econometrics. He received his Ph.D. degree in applied mathematics at Vienna University of Technology in 1981 and his Habilitation in Econometrics there in 1993. He has been affiliated with Vienna University of Technology (Austria), the University of St. Andrew (Scotland) and the University of Rochester. His research focus is in the areas of statistics, econometric methodology and time-series econometrics.

Department Recruitment Efforts
The Department of Economics is continuing a major recruiting effort through the hiring of new faculty at all ranks. While all fields will be considered, the department is particularly seeking applications for senior positions specializing in applied economics.

More information can be obtained by visiting the department’s website http://economics.wustl.edu or by contacting Faculty Search Committee, Department of Economics, Washington University.

Political Science Faculty News

Spotlight on Faculty
Ian MacMullen is a political theorist whose primary research and teaching interests lie in the politics of education and of religious and cultural pluralism. His book, “Faith in Schools? Autonomy, Citizenship, and Religious Education in the Liberal State” (Princeton University Press, 2007), articulates a vision of liberal government in a pluralist society through a consideration of the fundamental principles of public education policy. MacMullen’s teaching interests and experience also include social and distributive justice, history of political thought, political ethics, democratic theory, and rights. He received his Ph.D. in Political Science from Harvard University.

Jeff Gill has a joint appointment with the Department of Political Science and the Center for Applied Statistics. He received his Ph.D. from American University. His research employs Bayesian modeling and data analysis (decision theory, testing, model selection, elicited priors), and computationally intensive strategies. He applies this toolkit to questions in general social science quantitative methodology and American political behavior and institutions, which focuses on Congress, the bureaucracy, and voters.

Clarissa Rile Hayward received her Ph.D. from Yale University. Her publications include De-Facing Power (Cambridge University Press, 2000) and articles in volumes and in journals, such as the American Political Science Review, Constellations, Critical Review of International Social and Political Philosophy, and Polity. Hayward is completing a second book on the ways democratic state actors shape political identities through institutions that racialize and privatize urban space. Her work has been supported by the National Academy of Education/Spencer Foundation, the National Endowment for the Humanities, and the Institute for Advanced Study in Princeton.
Spotlight on Alumni

After receiving his Ph.D. from Washington University (May 2007), Michael S. Lynch joined the Department of Political Science at The University of Kansas. Professor Lynch’s research and teaching interests include: American politics, Congressional politics, bureaucracy, inter-branch politics, formal theory, spatial voting theory, public choice theory, and quantitative methods.

While at Washington University, Michael Lynch worked as a research assistant for Center director Steven Smith. He was also instrumental in the operation of the Center’s Empirical Implications of Theoretical Models (EITM) Summer Institute for a number of years.

Spotlight on Emeritus Faculty

Victor Le Vine, Emeritus Professor in the Department of Political Science at Washington University, continues his activities at the University as well as in participation in the Center’s programs — particularly the Center’s Eliot Society Public Policy Luncheons.

His expertise lies in comparative and international politics, Africa, the Middle East, international conflict resolution, international law, terrorism, non-formal politics, political corruption, and ethnic politics. Professor Le Vine is a frequent news commentator and writes op-ed pieces for the St. Louis Post-Dispatch as well as other national media.

Most recently, he traveled to Baltimore to testify in an asylum hearing at the Baltimore immigration court, part of his pro bono consulting work to the immigration bar as a country expert on the Middle East and African countries — something he has been doing for more than thirty years.

Professor Le Vine continues to be a State Department Consultant on African and Middle East political developments. He lectures at various U.S. academic venues, and is writing books and articles on Africa, Middle East, terrorism, and related topics. He also teaches one semester a year. In the spring of 2008, he will be teaching a course on terrorism.

He was born in Germany and immigrated to the United States in 1938. He received his BA in 1950. He then attended law school, served in the U.S. Army during the Korean War, and taught high school in Los Angeles. He earned his Ph.D. in Political Science at UCLA in 1961, at which time he joined the faculty of Washington University.

He has held visiting appointments at the Universities of Texas (Austin), Yaoundé (Cameroon), Ghana (Legon), as well as the Hebrew University in Jerusalem. He has lectured extensively at academic and public forums in Africa, Europe, and the Middle East, and was invited to give lectures at King Saud and Abdelassiz Universities (Saudi Arabia) and at Fudan and Najing Universities in China. His research on questions of political development, corruption, and violence has taken him to six Middle Eastern and almost a dozen African states.

As well as being a consultant to the U.S. Department of State, he has also advised USIA and the Peace Corps, has served as an international elections monitor in Africa, and was a consultant to the Eritrean Constitutional Commission. From 1989 to December 1999, he was President of the Centre for International Understanding, a private philanthropic organization dedicated to promoting non-violent resolution of international conflicts.

He is the author and co-author of nine books and monographs on African politics and well over fifty articles in academic journals.
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